

**K.T.R.WOMEN'S COLLEGE,GUDIVADA
ADD ON COURSE-2017
BIOTECHNOLOGY**

CONTENTS

- 1. General Introduction**
- 2. Applications of Bio Technology on Agriculture and
medicine**
- 3. Recombinant DNA technology**
- 4. Agriculture and Tissue culture**
- 5. Conclusion**



lcbs →
I/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

K.T.R .Women's College, Gudivada.

Add-On Course - (BioTechnology)

Student Attendance of I & II -Degree B.Sc (CBZ) JAN - 2017

Conducted from Dec. to Feb. ATTENDENCE

Roll No	I B.Sc. CBZ	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1.	Dhana lakshmi .G	2/12	6/12	16/12	30/12	6/1	20/1	29/1	27/1	31/1	3/2	7/2	17/2	21/2	24/2	28/2
2.	Dhanarasi . K	P	P	P	A	P	P	A	P	P	P	P	P	P	A	P
3.	Jyothi .G	A	P	P	P	A	P	P	P	P	P	P	P	P	A	P
4.	Keerthi.D.	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P
5.	Kavya. E	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P
6.	Kavya Sri. P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
7.	Mary Sumalatha. S	P	P	P	A	P	P	A	P	P	P	P	P	P	P	A
8.	Mounika. R	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P
9.	Navya Kumari. D	P	A	P	P	P	P	P	P	P	P	A	P	P	P	P
10.	Prema Jyothi. T	A	P	P	P	P	P	A	P	P	P	P	P	P	P	P
11.	Sadhguna. Ch	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
12.	Divya Vani. S	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P
II . B.Sc (CBZ)																
13.	Kanaka Ratnam. A	P	A	P	P	P	A	P	P	P	P	P	P	P	P	P
14.	Mounika . Y	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
15.	Nirmala Kumari. V	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P
16.	Sravani. G	P	P	P	A	A	P	A	P	P	P	P	P	P	A	P
17.	Swathi. P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
18.	Chandini. Damarasingu	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
19.	Dinusha	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
20.	Ramya . P	P	P	P	A	P	P	P	P	P	P	A	P	P	A	P



K.T.R. PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA

K.T.R .Women's College,Gudivada.

Add-On Course – (Bio Technology)

I & II - Degree B.Sc (CBZ) March - 2017.

Question Paper

MaxMarks:50

Duration: 2 ½ hrs.

Essay Questions :

3 x10 = 30

Answer any 3 of the following

- 1) Explain and describe the r- DNA Technology methods?
- 2) Describe in detail about Industrial Bio Technology?
- 3) Write about the application of Bio Technology in Agriculture?
- 4) Write an Essay on Transgenic plants?
- 5) Describe in detail about the steps in Tissue culture?

Short Notes:

Answer all of the following:

4 x 5 = 20

- 1) _Gene therapy
- 2) Medical Bio Technology
- 3) Branches of Bio Technology
- 4) Cloning vectors



K.B.S.
Vc PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA

K.T.R .Women's College,Gudivada.

Add-On Course – (Bio Technology)

Award list of Ist Degree B.Sc JAN - 2017

Roll No	I B.Sc. CBZ	Max Marks	Grade
1.	Dhana lakshmi .G	80	A
2.	Dhanarasi . K	75	A
3.	Jyothi .G	58	B
4.	Keerthi.D.	70	A
5.	Kavya. E	80	A
6.	Kavya Sri. P	82	A
7.	Mary Sumalatha. S	75	A
8.	Mounika. R	85	A
9.	Navya Kumari. D	63	A
10.	Prema Jyothi. T	72	A
11.	Sadhguna. Ch	65	A
II B.Sc. CBZ			
12.	Kanaka Ratnam.A	72	A
13.	Mounika. Y	75	A
14.	Nirmala Kumari. V	76	A
15.	Ramya. P	58	B
16.	Sravani. G	55	B
17.	Swathi. P	80	A
18.	Chandini. Damarasingu	70	A
19.	Dinusha. P	82	A

20. K. Divya vani

70

A



JCB Sr
I/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA

KONDAPALLI THATHIREDDY WOMEN'S COLLEGE
GUDIVADA



CERTIFICATE

This is to certify that Ms R. Mounika
Studying I. B.sc (C.B.2) has successfully completed the
Add on course on Biotechnology conducted by the college in the
year 2016 - 2017 and she secured the grade A

M. Gauri
COURSE CO-ORDINATOR



K.B.R.
PRINCIPAL

K.T.R. WOMEN'S COLLEGE,
GUDIVADA

Criteria For Grades : 90% and Above - A+, 70% - 90% - A, 60% - 70% - B, 50% - 60% - C. Grades are determined based on Written, Practical Performance and Attendance. **Note** : Grades A+(Excellent), A(Very Good), B(Good), C(Satisfactory)

KONDAPALLI THATHIREDDY WOMEN'S COLLEGE
GUDIVADA



CERTIFICATE

This is to certify that Ms P. Dinusha
Studying II. B.Sc (C.B.E) has successfully completed the
Add on course on Biotechnology conducted by the college in the
year 2016-2017 and she secured the grade A

M. Ganga
COURSE CO-ORDINATOR



K.B.S.
PRINCIPAL

Criteria For Grades : 90% and Above - A+, 70% - 90% - A, 60% - 70% - B, 50% - 60% - C. Grades are determined based on Written, Practical Performance and Attendance. **Note** : Grades A+(Excellent), A(Very Good), B(Good), C(Satisfactory)

K.T.R. WOMEN'S COLLEGE
GUDIVADA

Add on Course
Nano – Technology, October -2017

Class : I B.Sc (CBZ)

Contents:

1. Introduction
2. General purpose of Technology
3. What can Nano- Technology
4. The main areas of Nano- Technology
5. Products with Nano-Technology
6. Application of Nano-Technology



CBZ
I/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

K.T.R.WOMEN'S COLLEGE-GUDIVADA
Add-On Course-(Nano Technology)
Students Attendance list of Degree (CBZ) OCT-2017
Conducted from 19 Oct to 28 Oct-2017

ROLL. NO	NAME	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Signature of the student
40	CH.BEULAH RANI	P	P	P	P	P	P	A	P	P	P	P	P	A	P	P	Ch.Beulah Rani
41	D.BHAVYA	P	P	A	P	P	P	P	P	P	P	P	P	P	P	P	D.Bhavya
42	S.CHAITRA SAGAR	P	P	P	P	A	P	P	P	P	P	P	A	P	P	P	S.Chaitra Sagar
45	G.KUSUMA	A	P	P	P	P	P	P	P	P	A	P	P	P	P	P	G.Kusuma
46	M.LAKSHMI KASTHURI	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	M.Lakshmi Kasthuri
47	P.LAKSHMI PRASANNA	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P.Lakshmi Prasanna
48	S.LALITHYA	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P	S.Lalithya
53	M.SALOMI	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	M.Salomi
55	M.SUPRAJA	P	P	P	P	P	A	P	P	P	P	P	P	P	A	P	M.Supraja
58	K.SRIVANI	P	A	P	P	P	P	A	P	P	P	P	P	P	P	P	K.Srivani

Bejam.
SIGNATURE OF THE LECTURER



Principals
Hc PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

**K.T.R.WOMEN'S COLLEGE, GUDIVADA
ADD-ON COURSE-NANO TECHNOLOGY
I DEGREE(CBZ) OCT 2017**

QUESTION PAPER

TIME: 2 HRS

MAX.MARKS:50

ANSWER ANY FIVE QUESTIONS

- 1. What is the meaning of Nano Technology? What is the purpose of Nano Technology?**
- 2. What can Nano Technology do for us?**
- 3. What are the products with Nano Technology?**
- 4. What is the future of Nano Technology?**
- 5. What are the main application areas of NanoTechnology?**
- 6. What are the Challenges, risks and ethics of Nano Technology?**



KBS
I/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

K.T.R.WOMEN'S COLLEGE-GUDIVADA			
Add-On Course-(Nano Technology)			
Students Award list of I Degree B.Sc(CBZ) Oct-2017			
S.NO	NAME OF THE STUDENT IIB.Sc CBZ	MAX MARKS	GRADE
1	CH.BEULAH RANI	32	B
2	B.BHAVYA	28	C
3	G.KUSUMA	38	B
4	S.LALITHYA	45	A
5	M.SALOMI	30	B
6	M.SUPRAJA	33	B
7	K.SRIVANI	30	B

Bjane



CBZ

Uc PRIN...
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

KONDAPALLI THATHIREDDY WOMEN'S COLLEGE GUDIVADA



CERTIFICATE

This is to certify that Ms S. LALITHYA
Studying I B.Sc (CBZ) has successfully completed the
Add-on-Course on Nanotechnology conducted by the college in the
year 2017-2018 and she secured the grade A

Rujatha
COURSE CO-ORDINATOR



KBS
PRINCIPAL
I/c PRINCIPAL

Criteria For Grades : 90% and Above - A+, 70% - 90% - A, 60% - 70% - B, 50% - 60% - C. Grades are determined based on Written, Practical Performance and Attendance. Note : Grades A+(Excellent), A(Very Good), B(Good), C(Satisfactory)

K.T.R. WOMEN'S COLLEGE
GUDIVADA

Add on Course
Vermiculture , October -2017

Class : I B.Sc (CBZ)

Contents:

1. Introduction
2. Scope
3. History
4. Preparation of Vermicompost
5. Discussion
6. Conclusion



1CBScja
1/24/2017
M.T.R. WOMEN'S COLLEGE,
GUDIVADA

K.T.R .Women's College, Gudivada.

Add-On Course – Vermi culture

Student Attendance of I - Degree B.Sc (CBZ) Oct- 2017 Batch

Conducted from 03-10-2017 to 21-10-2017

Roll No	I. B.Sc. CBZ (TM)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	Bussa. Neelima Rekha	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a
2	Arutapalli. Naga Durga Bhavani	P	P	P	P	P	P	a	P	P	P	P	P	P	P	P
3	Dekka. Sumanjali	a	P	P	P	P	P	P	P	P	P	P	P	P	P	P
4	Kandula. Therisa	P	a	P	P	P	P	P	P	P	P	P	P	P	P	P
5	Gaggu. Sagarakhanna	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a
6	Saripalli. Pallavi	P	P	a	P	P	P	P	P	P	P	P	P	P	P	P
7	Vattipalli. Gayathri	P	P	P	a	P	P	P	P	P	P	P	P	P	P	P
8.	Saripalli. Yesumary	P	P	P	P	a	P	P	P	P	P	P	P	P	P	P
9	Peyyala. Sharmila	P	P	P	P	P	a	P	P	P	P	P	P	P	P	P
10	Talam. Usha Rani	P	P	P	P	P	P	a	P	P	P	P	P	P	P	P
11	Patra. Lakshmi Prasanna	P	P	P	P	P	P	P	a	P	P	P	P	P	P	P
	I. B.Sc.CBZ (EM)	P	P	P	P	P	P	P	P	a	P	P	P	P	P	P
12	Dakkumala. Bhavya	P	P	P	P	P	P	P	P	P	a	P	P	P	P	P
13	Golla. Kusuma	P	P	P	P	P	P	P	P	P	P	a	P	P	P	P
14	Mukku. Lakshmi Kasturi	P	P	P	P	P	P	P	P	P	P	P	a	P	P	P
15	Chinnam. Beulah Rani	P	P	P	P	P	P	P	P	P	P	P	P	a	P	P
16	Thota. Geetha Manasa Kumari	P	P	P	P	P	P	P	P	P	P	P	P	P	a	P
17	Sirivella. Lalithya	P	P	P	P	P	P	P	P	P	P	P	P	P	P	a
18	Motru. Salomi	P	P	P	P	P	P	P	P	P	P	P	P	P	P	a
19	Matta. Supraja	P	P	P	P	P	P	P	P	P	P	P	P	P	a	P
20	Sattenapalli. Chaitra Sagar	P	P	P	P	P	P	P	P	P	P	P	P	a	P	P
21	Komarvolu. Sri valli	P	P	P	P	P	P	P	P	P	P	a	P	P	P	P
22	Kakulla. Sri vani	P	P	P	P	P	P	P	P	P	a	P	P	P	P	P

hbsi
 VC PRINCIPAL
 K.T.R. WOMEN'S COLLEGE,
 GUDIVADA.

KTR WOMEN'S COLLEGE - GUDIVADA.
ADDONCOURSE FOR B.Sc. C.B.Z.
Conducted by Department of Zoology -2017-18.

Time: 2 hours

VERMICULTURE

Max Marks: 50

ESSAY QUESTIONS:

Answer All Questions

2x15=30

1. వానపాముల సంవర్ధనలో ఇంటిలోపల పద్ధతిని వివరించుము ?
2. వర్మికల్చర్ యొక్క ఆర్థిక ప్రాముఖ్యతను తెల్పండి ?

SHORT ANSWER QUESTIONS

Answer All Questions

4x5=20

1. వర్మికల్చర్ చరిత్ర
2. వర్మికల్చర్ లక్ష్యం లేక ఉనికి
3. వానపాముల సంవర్ధనలో ఆరు బయట పద్ధతి
4. వానపాముల ఫలసాయము & సేకరించు విధానము


I/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA

K.T.R .Women's College,Gudivada.

Add-On Course - Vermi culture

Student Attendance of I - Degree B.Sc (CBZ) Oct- 2017 Batch

Conducted from 03-10-2017 to 21-10-2017

Roll No	Name of the Student. I B.Sc. CBZ	Max. Marks	Grade
1	Bussa. Neelima Rekha	AB	---
2	Arutapalli. Naga Durga Bhavani	92	A+
3	Dekka. Sumanjali	96	A+
4	Kandula. Therisa	100	A+
5	Gaggu. Sagarakhanna	AB	---
6	Saripalli. Pallavi	80	A
7	Vattipalli. Gayathri	84	A
8.	Saripalli. Yesumary	96	A+
9	Peyyala. Sharmila	98	A+
10	Talam. Usha Rani	82	A
11	Patra. Lakshmi Prasanna	62	B
	I. B.Sc.CBZ (EM)		
12	Dakkumala. Bhavya	94	A+
13	Golla. Kusuma	92	A+
14	Mukku. Lakshmi Kasturi	94	A+
15	Chinnam. Beulah Rani	64	B
16	Thota. Geetha Manasa Kumari	AB	---
17	Sirivella. Lalithya	100	A+
18	Motru. Salomi	100	A+
19	Matta. Supraja	72	A
20	Sattenapalli. Chaitra Sagar	92	A+
21	Komarvolu. Sri valli	60	C
22	Kakulla. Sri vani	88	A



KONDAPALLI THATHIREDDY WOMEN'S COLLEGE
GUDIVADA



CERTIFICATE

This is to certify that Ms Gr. Kusuma
Studying I. B.Sc (C.B.2) has successfully completed the
Add-on Course (Vermiculture) conducted by the college in the
year oct 2017 and she secured the grade A⁺

E. Valli Padma
COURSE CO-ORDINATOR



K B Sujatha
PRINCIPAL

Criteria For Grades : 90% and Above - A+, 70% - 90% - A, 60% - 70% - B, 50% - 60% - C. Grades are determined based on Written, Practical Performance and Attendance. Note : Grades A+(Excellent), A(Very Good), B(Good), C(Satisfactory)

Add on Course
Sericulture , October -2017

Class : II B.Sc (CBZ)

Contents:

1. Introduction
2. Historical Background
3. Characteristics of Sericulture Industry
4. Natural conditions suitable for mulberry cultivation.
5. Silk worm Rearing for cocoon production
6. Discussion
7. Conclusion



1. B. Sc
1/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.


K.T.R .Women's College,Gudivada.

Add-On Course – Seri culture

Student Attendance of II - Degree B.Sc (CBZ & MPC) Oct- 2017 Batch

Conducted from 03-10-2017 to 21-10-2017

Roll No	II. B.Sc.,CBZ (TM)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	Dhana Lakshmi. Gavara	a	P	P	P	P	P	P	P	P	P	P	P	P	P	P
2	Dhanarasi . Kodali	P	a	P	P	P	P	P	P	P	P	P	P	P	P	P
3	Jyothi. Gudapati	P	P	a	P	P	P	P	P	P	P	P	P	P	P	P
4	Mounika . Remalli	P	P	P	a	P	P	P	P	P	P	P	P	P	P	P
5	Navya Kumari. Dasari	P	P	P	P	a	P	P	P	P	P	P	P	P	P	P
6	Prema Jyothi. Thota	P	P	P	P	P	a	P	P	P	P	P	P	P	P	P
7	Sadhguna. Challapalli	P	P	P	P	P	P	a	P	P	P	P	P	P	P	P
	II. B.Sc.,CBZ (EM)	P	P	P	P	P	P	P	a	P	P	P	P	P	P	P
8	Divya Vani. Kondapalli	P	P	P	P	P	P	P	P	a	P	P	P	P	P	P
9	Keerthi.Daram	P	P	P	P	P	P	P	P	P	a	P	P	P	P	P
10	Kavya. Ekula	P	P	P	P	P	P	P	P	P	P	a	P	P	P	P
11	Kavya Sri. Pamarthi	P	P	P	P	P	P	P	P	P	P	P	a	P	P	P
12	Mary Sumalatha. sayala	P	P	P	P	P	P	P	P	P	P	P	P	a	P	P
	II. B.Sc.,MPC (TM)	P	P	P	P	P	P	P	P	P	P	P	P	P	a	P
13	Durga. Nimmagadda	P	P	P	P	P	P	P	P	P	P	P	P	P	P	a
	II. B.Sc.,MPC (EM)	P	P	P	P	P	P	P	P	P	P	P	P	P	a	P
14	Bavya Deepika. Mareedu	P	P	P	P	P	P	P	P	P	P	P	P	P	a	P
15	Gayathri Korumilli	P	P	P	P	P	P	P	P	P	P	P	P	a	P	P
16	Syamala Devi Adapa	P	P	P	P	P	P	P	P	P	P	a	P	P	P	P


 I/c PRINCIPAL
 K.T.R. WOMEN'S COLLEGE,
 GUDIVADA

KTR WOMEN'S COLLEGE - GUDIVADA.
ADDONCOURSE FOR II B.Sc. C.B.Z.
Conducted by Department of Zoology -2017-18.

Time: 2 hours

SERICULTURE

Max Marks: 50

ESSAY QUESTIONS:

Answer All Questions

2x15=30

1. చాకీ పురుగుల పెంపకం గూర్చి వ్రాయుము ?

2. పెద్ద పట్టు పురుగుల పెంపకం గూర్చి వ్రాయుము ?

SHORT ANSWER QUESTIONS

Answer All Questions

4x5=20

1. పట్టులోని వివిధ రకాలు మరియు ప్రాముఖ్యతను తెల్పుము?

2. మల్పరీ తోటల యాజమాన్యంను గూర్చి వ్రాయుము ?

3. నాణ్యత మరియు కడ్డీల తయారీ గూర్చి వ్రాయుము?

4. మల్పింగ్ గూర్చి వ్రాయుము ?



1039
I/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

K.T.R .Women's College,Gudivada.

Add-On Course – Seri culture

Student Attendance of II - Degree B.Sc (CBZ & MPC) Oct- 2017 Batch

Conducted from 03-10-2017 to 21-10-2017

Ro ll No	Name of the Student. II B.Sc. CBZ (TM)	Max. Marks	Grade
1	Dhana Lakshmi Gavara	86	A
2	Dhanarasi. Kodali	90	A
3	Jyothi. Gudapati	88	A
4	Mounika. Remalli	86	A
5	Navya Kumari. Dasari	86	A
6	Prema Jyothi. Thota	90	A
7	Sadhguna. Challapalli	84	A
	II. B.Sc.CBZ (EM)		
8	Divya Vani. KondaPalli	70	B
9	Keerthi. Daram	74	A
10	Kavya. Ekula	88	A
11	Kavya sri. Pamarthi	84	A
12	Mary Sumalatha. Sayala	82	A
	II. B.Sc.MPC (TM)		
13	Durga. Nimmagadda	74	A
	II. B.Sc.MPC (EM)		
14	Bhavya Deepika. Mareedu	76	A
15	Gayathri. Korumilli	68	B
16	Syamala Devi. Adapa	80	A



hcs
I/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

KONDAPALLI THATHIREDDY WOMEN'S COLLEGE
GUDIVADA



CERTIFICATE

This is to certify that Ms E. Kavya
Studying II B.Sc CBZ has successfully completed the
Add-On course (Seri culture) conducted by the college in the
year oct-2017 and she secured the grade A

V. Saijy
COURSE CO-ORDINATOR



K.B.S.
PRINCIPAL

Criteria For Grades : 90% and Above - A+, 70% - 90% - A, 60% - 70% - B, 50% - 60% - C. Grades are determined based on Written, Practical Performance and Attendance. Note : Grades A+(Excellent), A(Very Good), B(Good), C(Satisfactory)

K.B.S.
PRINCIPAL
KONDAPALLI THATHIREDDY WOMEN'S COLLEGE
GUDIVADA

Add – on Course 2017-18
Mass Media

Contents:

1. Definition , History,
2. Characteristics
3. Different Types of Media
4. Vocabulary
5. Important of English in Business World.

K.T.R .Women's College, Gudivada.

Add-On Course Mass Media

Student Attendance of II- Degree (BA & B.Com) Oct- 2017Batch

Conducted from 06-09-2017 to 23-09-2017

Roll No	II. B.A. HEP	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	Anusha. Betapudi	X	X	X	X	X	X	X	a	X	X	X	X	X	X	X
2	Divya. Matangi	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X
3	Indira Priya Darsini. Ganta	X	X	a	a	X	X	a	X	a	X	X	X	a	a	X
4	Jeevana Jyothi. Chukka	X	X	X	a	X	X	X	X	X	X	X	X	X	X	X
5	Divya Vani Kondapalli	X	a	a	a	a	a	a	X	a	a	X	a	a	X	a
6	Kalpana Rani. Ganta	a	X	a	a	X	a	a	a	a	X	X	X	a	X	a
7	Latha. Parasa	a	X	X	a	a	a	X	a	X	a	a	a	X	X	a
8	Priyanka. Kummari	X	X	X	X	X	X	X	a	X	X	X	X	X	a	X
9	Sneha Rani. Koduru	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
10	Sirisha. Chilukuri	a	X	X	X	X	X	X	X	X	X	X	X	X	X	X
11	Shireesha. Veeram	a	X	X	X	X	X	X	X	X	a	a	X	a	X	a
12	Tulasi Madhavi. Guruvelli	a	a	a	a	a	X	a	a	a	a	X	X	a	a	a
	II. B.Com.,															
13	Amulya. Pachigorla	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
14	Veeranki. Anupama	a	a	X	a	a	a	a	X	X	a	a	a	a	a	a
15	Baby. Kalpala	X	X	X	X	X	X	X	X	a	X	X	X	X	X	X
16	Babitha. Kothuru	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
17	Deven Kumari. Thotakura	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
18	Mounika. Matta	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
19	Navya. Remalli	X	X	X	X	X	a	X	X	X	X	X	X	X	X	X
20	Navya. Ganta	X	X	X	X	X	a	X	X	X	X	X	X	X	X	X
21	Pavani. Kodali	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
22	Pavani. Tadanki	X	X	X	X	a	X	X	X	X	X	X	X	X	X	X
23	Rajeswari. Muthyala	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
24	Ramya Jangam	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
25	Rani. Thota	X	X	X	X	X	X	X	a	X	X	X	a	X	X	X
26	Siva Bhavani. Padmata	X	X	X	X	X	X	X	X	X	a	X	X	a	X	X
27	Usha Rani Neelapala	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
28	Venkata Pavani. Chalapaka	X	X	X	X	X	X	X	X	X	X	X	a	X	X	X
29	Vijaya Lakshmi Sarihadu	X	X	X	X	X	X	X	X	X	X	X	a	X	X	X



ICSS-1
1/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

K.T.R.WOMEN'S COLLEGE, GUDIVADA
Add-On Course in *Mass Media* oct 2017
Conducted by Department of English

Question Paper –I

1. Mass Media is a..... ()
a) Diversified collection of electronic technologies
b) Diversified collection of media technologies
c) Diversified collection of information technologies
2. Broadcast media transmit information via... ()
a) film b) computer c) comics
3. Internet media comprises ()
a) Radio b) sites c) web sites
4. Outdoor media contains: ()
a) cupboards b) bill boards c) card boards
5. The plan of mass media is.... ()
a) information distribution b) employment generation c) attracting audience
6. In local media broadcast is done ()
a) to vast areas b) minimum area c) to smaller area
7. Speciality media provides for : ()
a) common groups b) specific groups c) no groups
8. Select an example of print media ()
a) newspapers b) Computer c) Television
9. Facebook is – ()
a) a book b) a social network c) cartoon network
10. A You tube is ()
a) Website that uploads content in a video format
b) Website that uploads content in audio format
b) Website that uploads content in book format



KBS

I/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

K.T.R.WOMEN'S COLLEGE, GUDIVADA
Add-On Course in *Mass Media* oct 2017
Conducted by Department of English

Question Paper -II

1. 'Ariel' in mass media means- (b)
a) Surf b) a radio antenna c) a chip
2. A Reporter is (c)
a) An editor b) a journalist c) who gathers report
3. Libel is.... (b)
a) A fact that causes damage b) a lie that causes damage c) a myth that causes damage
4. In print media A Story means - (b)
a) A song b) a news article c) a tale
5. A press conference is - (c)
a) meeting with the Editor b) meeting with a politician c) meeting with reporters
6. A Tabloid.... (a)
a) A newspaper of small format b) a newspaper of regular format c) a newspaper of 3D format
7. A Column is..... (a)
a) Recurring article b) monthly article c) weekly article
8. How many industries did Mass media can be classified? (b)
a) 6 b) 8 c) 9
9. New Age media includes: (a)
a) Mobiles b) Bill boards c) Television
- 10) Electronic media is also called as : (c)
a) Print Media b) New Age media c) Broadcast Media

K.B.S. →

KONDAPALLI THATHIREDDY WOMEN'S COLLEGE GUDIVADA



CERTIFICATE

This is to certify that Ms Ch. Venkata. Pavani
Studying II B.com has successfully completed the
Add-on course on Mass Media conducted by the college in the
year 2017. and she secured the grade _____


COURSE CO-ORDINATOR




PRINCIPAL

Criteria For Grades : 90% and Above - A+, 70% - 90% - A, 60% - 70% - B, 50% - 60% - C. Grades are determined based on
Written, Practical Performance and Attendance. **Note** : Grades A+(Excellent), A(Very Good), B(Good), C(Satisfactory)

Communication Skills through 2017-18 Digital Mode

Contents:

1. Definition
2. Process of Communication
3. Barriers to Communication
4. Types of Communication
5. Tips for effective communication

K.T.R .Women's College, Gudivada.

Add-On Course - Communication Skills through Digital Mode

Student Attendance of III- Degree (BSc & ^{MPC & CBZ} ~~CBZ~~) Oct- 2017Batch

Conducted from 06-09-2017 to 23-09-2017

Roll No	III. B.Sc.MPC(TM)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	Anuradha. Jannu	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
2	Adi Lakshmi. Kagiha	X	X	X	X	X	X	a	X	X	X	X	X	X	a	X
3	Hema Latha. Dakarapu	X	a	X	X	X	X	X	X	X	X	X	X	X	X	a
4	Indira. Bubathina	X	X	X	X	X	X	a	X	X	X	X	X	X	X	X
5	Jaya Lakshmi. Vemana	X	X	X	X	X	X	X	X	a	X	X	X	X	X	X
6	Jyothirya. Konveti	X	X	X	X	X	X	X	X	a	X	X	X	X	X	X
7	Kaveri. Gunturu	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X
8	Mohammad fareeda. Begum	a	X	X	X	X	X	X	X	X	X	X	a	X	X	X
9	Naga Roopa Sri. Narini	a	X	X	a	X	X	X	X	X	X	X	X	X	X	X
10	Sai Lakshmi. Guduru	X	X	X	X	X	X	a	X	X	X	X	X	X	X	X
11	Sandhya Rani. Golla	X	X	a	X	X	X	X	X	X	X	X	X	X	X	a
12	Shaik Inthisha Begum	a	X	a	X	X	X	X	X	X	X	X	X	X	X	X
13	Surekha Anagani	a	X	X	X	X	X	a	X	X	X	X	X	X	X	X
	III. B.Sc.MPC(EM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
14	Anusha Chenneru	X	X	X	X	a	X	X	X	X	X	X	X	X	X	X
15	Deva Mani. Potluri	X	X	X	X	a	X	X	X	X	X	X	X	X	X	X
16	Mounika. Natha	X	X	X	X	X	X	X	X	X	a	X	X	X	X	X
17	Harshitha Nukala	X	X	X	X	X	X	a	X	X	X	X	X	X	X	X
18	Prameela. Kallepalli	X	X	X	X	X	X	a	X	X	X	X	X	X	X	X
19	Thanuja. Karedla	X	X	X	X	X	X	X	X	X	a	X	X	X	X	X
20	Sireesha. Chenuru	X	X	X	X	X	X	a	X	X	X	X	X	X	X	X
21	Shobhitha. Manikonda	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X
22	Venkata. Thirupathamma	X	X	a	X	X	X	X	X	X	X	X	X	X	X	X
	III. B.Sc., CBZ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
23	Aruna. Juvnaboina	a	X	a	X	X	X	X	X	X	X	X	X	X	X	X
24	Chandini. Damarasingu	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
25	Dinusha. Pallem	X	X	X	X	X	X	X	a	X	X	X	a	X	X	X
26	Kanka Ratna. Angurla	X	X	X	X	X	X	X	X	X	X	X	X	X	a	X
27	Mounika. Yellamelli	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
28	Nirmala Kumari. Vellapalli	a	X	X	X	X	X	X	X	X	X	X	X	X	X	X
29	Ramy. Pamarthi	a	X	X	a	X	X	X	X	X	X	X	X	X	a	X
30	Sravani. Golla	a	X	X	a	X	X	X	X	X	X	X	a	a	a	X
31	Swathi. Palli	X	X	X	X	X	X	a	X	X	X	X	X	X	X	X

K.T.R. WOMEN'S COLLEGE, GUDIVADA

Add-On Course in Communication skills Through Digital Mode Oct 2017

Final Exam Conducted by Department of English

Time: 1hour Name: _____

Class: _____

Roll. No: _____

Marks: 20

I. Identify the correct phonetic transcriptions of following words: 5X1=5m

- | | | | | |
|---------------|----------------|--------------|--------------|------------|
| 1. green bean | a. .gri:n bi:n | b. gri:nbi:m | c. gri:npi:n | Ans: _____ |
| 2. cabbage | a. 'kæbɪdʒ | b. kabi:d | c. kæbɪʒ | Ans: _____ |
| 3. correct | a. karət | b. cærət | c. kærət | Ans: _____ |
| 4. Coward | a. kaəd | b. kavəd | c. kaʊd | Ans: _____ |
| 5. Allow | a. alaʊ | b. əlla | c. əllaʊ | Ans: _____ |

II. Identify the correct spelling of the Transcribe words. 5X1=5m

- | | | | | |
|----------------------|-------------------|--------------|-------------|------------|
| 1. /reɪs/ | a. Race | b. Raig | c. Rays | Ans: _____ |
| 2. /ti:tʃ/ | a. Teeth | b. Teach | c. teaching | Ans: _____ |
| 3. /fəʊtəgrəfi/ | a. Photography | b. fotografy | c. forget | Ans: _____ |
| 4. /əlaʊ/ | a. All | b. Allow | c. about | Ans: _____ |
| 5. /kən'grætʃuleɪʃn/ | a. Congratulation | b. kangaroo | c. cattish | Ans: _____ |

IV. Write a paragraph in about 75 words introducing the Chief Guest at the Annual Day Celebration of your college. 5m

V. Fill in the blanks with suitable dialogues: 5X1=5m

Kamal : hello Jamal. Good morning.

Jamal: _____

Kamal: What are you doing in this early morning?

Jamal: _____

Kamal: Oh! What a beautiful garden it is! Who helps you in your work?

Jamal: _____

Kamal: I think it is not only a flower garden.

Jamal: _____

Kamal: Oh! It is time to go to school. See you again.

Jamal: _____



K.R.

W/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA

KONDAPALLI THATHIREDDY WOMEN'S COLLEGE
GUDIVADA



CERTIFICATE

This is to certify that Ms P. Divusha
Studying III CBZ has successfully completed the
Communication Skills Through Digital Mode conducted by the college in the
year 2017 and she secured the grade _____


COURSE CO-ORDINATOR




PRINCIPAL

Criteria For Grades : 90% and Above - A+, 70% - 90% - A, 60% - 70% - B, 50% - 60% - C. Grades are determined based on
Written, Practical Performance and Attendance. Note : Grades A+(Excellent), A(Very Good), B(Good), C(Satisfactory)

**ADD ON COURSE
E-COMMERCE
I. B.COM**

DATE:16/1/2017 TO 28/1/2017

CONTENTS

- I. Introduction of E-Commerce**
- II. Functions ,Merits & Demerits of E-Commerce**
- III. Distinct categories of E-Commerce**
- IV. Barriers of E-Commerce**
- V. Study of E-Commerce in India**



**1/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE
GUDIVADA.**

K.T.R.WOMEN'S COLLEGE-GUDIVADA
Add-On Course-(E-Commerce)
Students Attendance list of I Degree B.Com JAN-2017

Dates:16.01.2017 to 28.01.2017

ROLL.NO	NAME	16-Jan	17-Jan	18-Jan	19-Jan	20-Jan	21-Jan	23-Jan	24-Jan	25-Jan	26-Jan	27-Jan	28-Jan
95	P.AMULYA	P	P	P	P	P	P	P	P	P	P	P	P
97	K.BABY	P	P	P	P	P	P	P	P	P	P	P	P
106	M.RAJESWARI	P	P	P	P	P	P	P	P	P	P	P	P
107	J.RAMYA	P	P	P	P	P	P	P	P	P	P	P	P
108	T.RANI	P	P	P	P	P	P	P	P	P	P	P	P
109	P.SIVA BHAVANI	P	P	P	P	P	P	P	P	P	P	P	P
111	CH.VENKATA PA	P	P	P	P	P	P	P	P	P	P	P	P



1/1/17

1/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

K.T.R.WOMEN'S COLLEGE-GUDIVADA

Add-On Course-(E-Commerce)

Students Award list of I Degree B.Com JAN-2017

Dates:16.01.2017 to 28.01.2017

S.NO	NAME OF THE STUDENT IIB.Sc	MAX MARKS	GRADE
1	P.AMULYA	43	A
2	K.BABY	41	A
3	M.RAJESWARI	40	A
4	J.RAMYA	40	A
5	T.RANI	33	B
6	P.SIVA BHAVANI	41	A
7	CH.VENKATA PAVANI	41	A



K. B. Srinivas

Principals
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

K.T.R.WOMEN'S COLLEGE,GUDIVADA
ADD ON COURSE-2017
COMMERCE
I B.COM

TIME: 2 HRS

MAX.MARKS:50

ANSWER ALL THE QUESTIONS

1. What is the meaning of E-Commerce and also explain the functions of E-Commerce? 10M
2. Explain the Categories of E-Commerce? 8M
3. Explain the importance of E-Commerce? 8M
4. What are the advantages and disadvantages of E-Commerce? 8M
5. What are the barriers in buying through internet? 8M
6. What are the best practices of E-Commerce Security? 8M



K.B.Sri
1/c PRINCIPAL
K.T.R. WOMEN'S COLLEGE,
GUDIVADA.

KONDAPALLI THATHIREDDY WOMEN'S COLLEGE GUDIVADA



CERTIFICATE

This is to certify that Ms P. AMULYA
Studying I. B. COM has successfully completed the
Add-on - course on E-commerce conducted by the college in the
year 2017 and she secured the grade A

P.S. Satya Vani
COURSE CO-ORDINATOR



1438
PRINCIPAL
K.T.R. WOMEN'S COLLEGE
GUDIVADA

Criteria For Grades : 90% and Above - A+, 70% - 90% - A, 60% - 70% - B, 50% - 60% - C. Grades are determined based on Written, Practical Performance and Attendance. Note : Grades A+(Excellent), A(Very Good), B(Good), C(Satisfactory)